



# SHANMUGANATHAN ENGINEERING COLLEGE

(Approved by AICTE & Affiliated to Anna University, Chennai)  
Accredited by NAAC, An ISO 9001: 2008 Certified Institution  
ARASAMPATTI -622507

## INTELLECTUAL PROPERTY RIGHTS AND INNOVATIONS



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CHIEF GUEST  
DR. M KANTHA BABU  
ANNA UNIVERSITY

VENUE  
SEMINAR HALL

## INTELLECTUAL PROPERTY RIGHTS & INNOVATIONS

DATE : 05.05.2017  
TIME 9.30 AM



One day Workshop was conducted on the topic Intellectual Property Rights & Innovations, **Dr.M.Kantha Babu , M.S., Ph.D, Director / Centre for Intellectual Property Rights, Anna University, Chennai** , delivered the lecture. He discussed about the novelty, Inventive step, Application, Google patents, classification of Intellectual Property, Trade secrets and Trademarks services. He also shared about IPR law and the patent act 1970 with the case studies . He enlighten about copyright and patent grating procedure



## HOW TO WRITE A RESEARCH PROPOSAL



One day Workshop was conducted on the topic how to write a research proposal , **Dr.R.Raghavan M.E., Ph.D** delivered the lecture. He discussed about the need of proposal for research funding , requirement of skills , reasons for rejection and procedure for screening . He also shared the case studies of previous proposals and formats along with appraisal structure . He also enlighten the ways to how identify the sponsors and industrial needs in research.